

Advocate for students by promoting 410 Bridge Child Sponsorship to small groups and other gatherings.



Key points to mention:

- Why 410 Bridge Sponsorship is unique.
- How much sponsorship costs, and how to become a sponsor.
- Ways sponsors can connect with their sponsored students.
- Take this opportunity to share any personal stories about your experience with sponsorship or The 410 Bridge in general.
- You may also bring in any favorite photos or letters to pass around or share.
- Talk about how sponsorship has impacted you, as well as the student you sponsor.
- We recommend you show one of our sponsorship videos, available at youtube.com/410bridge.

Sample Talk Track

Hi! Thanks for having me today. I'd like to share a little bit about 410 Bridge Sponsorship, why it's unique, and the impact it's had on my life.

First I'd like to show you a video, then share a little bit more about my personal experience.

Sponsoring a child is a great way to be a catalyst for positive change across an entire community.

410 Bridge Sponsorship is unique, because it lifts the quality of education not only for the child you sponsor, but all students in the classroom. The 410 Bridge hosts teacher trainings and implements a tailored Quality Improvement Program based on the specific needs of each school.

Child sponsorship is a \$39 recurring monthly donation. You can sponsor a student at 410bridge.org/sponsorship. Feel free to take your phones and bring up the page as I talk.

As a sponsor, you'll have the chance to write letters back and forth, if you'd like.

Being a sponsor has not only impacted the student I sponsor, but my own life as well. One of my favorite stories about my sponsored student is...

I brought some of my favorite letters to pass around.

I hope some of you will decide to sponsor after hearing about my experiences and how much potential we have to impact the lives of students in 410 Bridge communities.

If you have any questions, I'd be happy to answer them. And if I don't know the answer, I'll check with The 410 Bridge and get back to you.